

# GOWLING WLG IP ALL-STAR TEAM



**PROPOSAL FOR the NBA  
IP Services in Russia & Canada  
2016**





## OVERALL SCOREBOARD

Our premier intellectual property practice manages tens of thousands of trademarks, and we protect and enhance our clients' brands in over 100 countries.

**2016 MANAGING INTELLECTUAL PROPERTY:**

27 patent and trademark practitioners named "IP Stars"

**2016 EDITION OF WORLD TRADEMARK REVIEW (WTR) 1000:**

achieved gold-level status in both Canada and Russia for sixth straight year

“ *If global brand protection is what you are after, the set delivers time and again. The team combines tactical nous with a finely tuned appreciation of individual commercial objectives to provide pragmatic counsel to a slew of household names.* ”




World Trademark Review 1000  
describing Team Russia



# TEAM RUSSIA

## KEY FACTS

Our Moscow office comprises a team of 40+ lawyers, agents and clerks focused on intellectual property across Russia and the CIS. We have been shaping IP law in Russia over the past 25 years.

- 1<sup>st</sup>**  IP counsel in Russia for 65 of the Fortune 500 companies
- 2<sup>nd</sup>**  2016 Managing Intellectual Property – “Russia – IP Firm of the Year”
- 3<sup>rd</sup>**  2017 The Best Lawyers in Russia – eight of our Moscow lawyers ranked among Russia’s top intellectual property practitioners



**DAVID AYLEN**  
POINT GUARD  
(MANAGING PARTNER, TRADEMARKS & ANTI-COUNTERFEITING)

Height	1,700mm
Favourite NBA team	Toronto Raptors
Year of Call	1981 (Ontario)
Drafted	1998
Previously	Scott & Aylen
Experience	35 years
Latest career rankings	<ul style="list-style-type: none"> <li>Who's Who Legal: Patents 2016</li> <li>Who's Who Legal: Trademarks 2016</li> <li>IAM Patent 1000, 2016</li> </ul>

*Why I want to work for the NBA:  
"so I can make it happen  
not just watch it happen"*



**JULIANNA TABASTAJEWA**  
SHOOTING GUARD  
(PARTNER, IP LITIGATION)

Height	5ft 0 / 1.52m
Favourite NBA team	Chicago Bulls
Year of Call	1991
Drafted	2010
Previously	Hogan Lovells
Experience	25 years
Latest career rankings	<ul style="list-style-type: none"> <li>Expert Guides: Women in Business Law 2016</li> <li>The Best Lawyers in Russia 2017</li> <li>Expert Guides: Trademarks 2016</li> <li>Chambers Global 2016</li> </ul>

*Why I want to work for the NBA:  
"so I can be part of the big game"*



**ALEXANDER CHRISTOPHOROFF**  
POWER FORWARD  
(PARTNER, IP LITIGATION)

Height	Russia's tallest IP lawyer
Favourite NBA team	Boston Celtics
Year of Call	1986 (Russia, lawyer) 1997 (Russia, patent attorney) 1997 (Russia, advocate) 1997 (EAPO, patent attorney)
Drafted	2010
Previously	Zhigachov & Christophoroff Patent & Trademark Office of Russia McGuire Woods
Experience	30 years
Latest career rankings	<ul style="list-style-type: none"> <li>The Best Lawyers in Russia 2017</li> <li>Who's Who Legal: Patents 2016</li> <li>Who's Who Legal: Trademarks 2016</li> <li>Expert Guides: Trademarks 2016</li> <li>IAM Patent 1000, 2016</li> <li>Chambers Global 2016</li> <li>The Best Lawyers – Lawyer of the Year 2014</li> </ul>

*Why I want to work for the NBA:  
"because I want to be the Frank Ramsey of Russian IP law"*



**YULIA YARNYKH**  
SMALL FORWARD  
(ASSOCIATE, SOCIAL MEDIA & ADVERTISING)

Height	5ft 3 / 1.60m
Favourite NBA team	Chicago Bulls
Year of Call	2006
Drafted	2010
Previously	Hogan Lovells
Experience	10 years

*Why I want to work for the NBA:  
"so I can make up for being  
the shortest in my class at school"*



**MARIA ARONIKOVA**  
 POWER FORWARD  
 (PARTNER, ANTI-COUNTERFEITING & TRADEMARK PROSECUTION )

Height	5ft 4 / 1.62m
Favourite NBA team	The original Dream Team
Year of Call	2005
Drafted	2011
Previously	PricewaterhouseCoopers Legal
Experience	11 years

*Why I want to work for the NBA:  
 "because I love Michael Jordan"*



**VICTORIA SUKHANOVA**  
 ROOKIE  
 (TRADEMARK PROSECUTION)

Height	5ft 4 / 1.62m
Favourite NBA team	Chicago Bulls
Year of Call	2016
Drafted	2012
Experience	< 12 months

*Why I want to work for the NBA:  
 "because I love NBA jerseys and want to protect them in Russia"*



**VALERIA MIRONOVA**  
 ROOKIE  
 (ANTI-COUNTERFEITING SPECIALIST)

Height	5ft 6 / 1.68m
Favourite NBA team	Chicago Bulls
Year of Call	2011
Drafted	2013
Experience	5 years

*Why I want to work for the NBA:  
 "because I'd like to become the NBA's Nikita in fighting counterfeits"*



**TATIANA LYU**  
 POWER FORWARD  
 (DESIGNS)

Height	5ft 6 / 1.68m
Favourite NBA team	Toronto Raptors
Year of Call	2011
Drafted	2010
Previously	Kvashnin, Sapelnikov & Partners
Experience	5 years

*Why I want to work for the NBA:  
 "because achieving stretch goals is my favorite thing to do at work"*







DENIS  
**KOLESNIKOV**  
ROOKIE  
(LEGAL INTERN)

Height	5ft 9 / 1.75m
Favourite NBA team	Cleveland Cavaliers
Year of Call	2016
Drafted	2016
Previously	Hogan Lovells
Experience	< 12 months

*Why I want to work for the NBA:  
"because I'm hoping LeBron James  
would give me a lesson one day"*



ANASTASIA  
**KONOVALOVA**  
ROOKIE  
(IP COORDINATOR)

Height	5ft 4 / 162cm
Favourite NBA team	LA Lakers
Year of Call	2014
Drafted	2014
Previously	Moscow Region Arbitration Court
Experience	2 years

*Why I want to work for the NBA:  
"because Dragan Bender is my daily inspiration: I might  
be the youngest but I am the fiercest IP player"*

“ *The individuals there are smart, effective, creative and focused in their advice; they are always up to speed and current on the case law, and they know how to get things done efficiently and to a high standard. Moreover, they’re lovely, delightful, interesting and fun — the kind of people who also become friends.* ”

World Trademark Review 1000  
describing Team Canada



# TEAM CANADA

## KEY FACTS

We have over 125 years of experience in IP law in Canada with a team of 150+ lawyers, agents, and clerks focused on intellectual property work across Canada and internationally.

Our specialized IP expertise includes trademark prosecution and litigation, global anti-counterfeiting and brand strategy, copyright, design prosecution and litigation, advertising & marketing including on social media, and privacy law considerations.

1<sup>st</sup>



Recently awarded Chambers Canada "IP firm of the Year 2016"

2<sup>nd</sup>



2017 The Best Lawyers in Canada "Firm of the Year"  
for Intellectual Property Law

3<sup>rd</sup>



2017 Chambers Canada: Recognized as leading law firm in IP

4<sup>th</sup>



2016 Managing Intellectual Property "Canadian Firm of the Year"  
(patent and trademark, non-contentious categories)



**TANIA  
D'SOUZA-CULORA**

POINT GUARD  
(PARTNER, ANTI-COUNTERFEITING  
& TRADEMARK PROSECUTION)

Height	5ft 7 / 1.70m
Favourite NBA team	New York Knicks
Year of Call	2016 (Ontario) 2002 (England & Wales)
Drafted	2016
Previously	Baker & McKenzie
Experience	14 years
Latest career rankings	<ul style="list-style-type: none"> <li>2016 World Trademark Review 1000: The World's Leading Trademark Professionals</li> </ul>

*Why I want to work for the NBA:  
"to regain some street cred in my son's eyes"*



**PATRICIA  
BROOKS**

ROOKIE  
(ASSOCIATE, ANTI-COUNTERFEITING  
& TRADEMARK PROSECUTION)

Height	5ft 8 / 1.72m
Favourite NBA team	Detroit Pistons
Year of Call	2016 (Ontario)
Drafted	2014
Previously	University of Toronto
Experience	< 12 months

*Why I want to work for the NBA:  
"to ensure that the underhand free throw  
technique makes its comeback"*



**KELLY  
GILL**

SHOOTING GUARD  
(PARTNER, TRADEMARK LITIGATION)

Height	5ft 8 / 1.72m
Favourite NBA team	Boston Celtics
Year of Call	1993 (Ontario)
Drafted	1991
Previously	Osgoode Hall Law School
Experience	23 years
Latest career rankings	<ul style="list-style-type: none"> <li>The Best Lawyers in Canada 2017</li> <li>Managing Intellectual Property IP Stars 2016</li> <li>Who's Who Legal: Trademarks 2016</li> <li>Canadian Legal Lexpert Directory 2016</li> <li>Expert Guides: Trademarks 2016</li> <li>Benchmark Canada: The Definitive Guide to Canada's Leading Litigation Firms &amp; Attorneys 2016</li> </ul>

*Why I want to work for the NBA:  
"so I can tell Kelly Olynyk I am more than just a fan"*



**JAMES  
GREEN**

POWER FORWARD  
(ASSOCIATE, TRADEMARK LITIGATION)

Height	7ft 1 / 2.16m
Favourite NBA team	Toronto Raptors
Year of Call	2010 (Ontario)
Drafted	2008
Previously	University of Western Ontario
Experience	6 years

*Why I want to work for the NBA:  
"so I can posterize opposing counsel"*



**BRENDA PRITCHARD**

POWER FORWARD  
(PARTNER, ADVERTISING & MARKETING)

Height	5ft 7 / 1.70m
Favourite NBA team	Dallas Mavericks
Year of Call	1984 (Ontario)
Drafted	1984
Previously	University of Western Ontario
Experience	32 years
Latest career rankings	<ul style="list-style-type: none"> <li>Chambers Canada 2017</li> <li>The Best Lawyers in Canada 2017</li> <li>Canadian Legal Lexpert Directory 2016</li> </ul>

*Why I want to work for the NBA:  
"so I can be the NBA's first second 9-fingered player"*



**DAN COLE**

CENTER  
(PARTNER, SOCIAL MEDIA)

Height	5ft 11¾ / 1.82m
Favourite NBA team	Detroit Pistons
Year of Call	2008 (Ontario)
Drafted	2006
Previously	Osgoode Hall Law School
Experience	8 years
Latest career rankings	<ul style="list-style-type: none"> <li>Chambers Canada 2017</li> </ul>

*Why I want to work for the NBA:  
"to prove wrong everyone who said  
I'd never make the NBA"*



**KEVIN SARTORIO**

SMALL FORWARD  
(PARTNER, COPYRIGHT LITIGATION)

Height	Solicitor-client privilege
Favourite NBA team	LA Lakers
Year of Call	2000 (Ontario)
Drafted	1998
Previously	University of Victoria Law School
Experience	16 years
Latest career rankings	<ul style="list-style-type: none"> <li>Canadian Legal Lexpert Directory 2016</li> <li>Managing Intellectual Property IP Stars 2016</li> <li>Benchmark Canada: The Definitive Guide to Canada's Leading Litigation Firms &amp; Attorneys 2016</li> <li>The Best Lawyers in Canada 2016</li> </ul>

*Why I want to work for the NBA:  
"so I have a chance to be assigned a cool nickname  
like Copyright Mamba or Strawberry Thunder"*



**DAVID POTTER**

CENTER  
(ASSOCIATE, COPYRIGHT LITIGATION)

Height	6ft 3 / 190.5m
Favourite NBA team	Cleveland Cavaliers
Year of Call	2011 (Ontario)
Drafted	2009
Previously	Queen's University
Experience	5 years

*Why I want to work for the NBA:  
"to relive my glory days of being the only kid  
on the block who could "almost dunk"*



JAMES  
**LONGWELL**

SHOOTING GUARD  
(PARTNER, DESIGNS)



CHRIS  
**OATES**

SMALL FORWARD  
(ASSOCIATE, PRIVACY & SOCIAL MEDIA)

Height	Canada's tallest IP lawyer
Favourite NBA team	LA Clippers
Year of Call	1994 (Ontario)
Drafted	2005
Previously	Ogilvy Renault
Experience	21 years
Latest career rankings	<ul style="list-style-type: none"> <li>• The Best Lawyers in Canada 2017</li> <li>• Who's Who Legal: Patents 2016</li> <li>• Canadian Legal Lexpert Directory 2016</li> <li>• IAM Patent 1000, 2016</li> </ul>

Height	5ft 11 / 1.80m
Favourite NBA team	Toronto Raptors
Year of Call	2010 (Ontario)
Drafted	2008
Previously	University of Toronto
Experience	6 years

*Why I want to work for the NBA:  
"so I have an excuse for dribbling in the hallways"*

*Why I want to work for the NBA:  
"to provide slam dunk privacy and social media advice"*

# CONTACT

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